



DISTRICT SEVEN COMMUNITIES

Allied Gardens
Alvarado Estates
Chollas Creek
Colina del Sol
College Area
Del Cerro
El Cerrito
Fox Canyon
Grantville
Islenair
MCAS Miramar
Oak Park
Rancho Encantada
Redwood Village
Rolando Park
Rolando
San Carlos
SDSU
Tierrasanta

The Emerald News

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A Look Back at District 7

These past four years representing District 7 have been nothing short of monumental for me. It has been a privilege to serve the many neighborhoods and address your various needs. When I was sworn into office in December 2008, we were all facing a common predicament - a worldwide recession and the worst economic crisis to grip our nation since the Great Depression. I invited you and all our community partners to work together with our District 7 team to be part of solutions to our financial, social and public safety challenges. In response, you stepped up in a big way.

Together we found ways to fix streets and sidewalks, build new parks, improve public safety and create a stronger bond between our neighborhoods and government, despite \$200 million in City budget cuts. Together we created a better sense of community; just look at the new Lake Murray playground, the Language Academy sports field, community gardens and farmers markets.

We were determined to provide safer neighborhoods, and installed long awaited street and traffic lights. We put more police officers on the beat and restored fire and rescue services. With hard work and cooperation, we engaged the community's energy and vision to save urban canyons, give old neighborhoods a new, fresh look and have teamed up with our schools to help children succeed.

I want to thank you for your trust, your passion and your perseverance. Together we made a huge difference over the past four years. Now it is time to turn the page and forge a new path and new partnerships in the brand new district. It is without a doubt the most diverse place in the entire City of San Diego, flourishing with immigrants and refugees, historic neighborhoods and an exhilarating mix of challenges and opportunities.

Our team is ready! After all, we learned from the best: the people and the neighborhoods that genuinely care about our City. Together we made a difference and together we will continue to make San Diego America's Finest City.

Thanks, Marti

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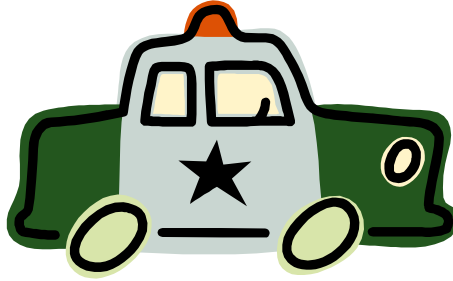
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Safety Speaks



Providing safe neighborhoods is an essential City service that Councilmember Emerald has championed throughout her four years as Chair of the City's Public Safety & Neighborhood Services Committee. Since taking office in 2008, she has accomplished the following:

Codifying Four Person Staffing

Councilmember Marti Emerald and Councilmember Gloria established Council Policy 500-09 which calls for a minimum four-person crew when operating City fire engines and fire trucks. This policy allows for the fastest, most efficient and safest response to fire incidents, and helping better protect the lives and property of San Diegans. Additionally, it allows crews to enter structures where fire incidents are occurring and provide lifesaving operations without waiting for an additional fire apparatus to arrive on the scene.

Brown Out Restorations

Starting 2011, eight City fire engines were shut down for 16 months. During FY2012 budget negotiations, Councilmember Marti Emerald issued a memo proposing additional budget cuts and efficiencies that would allow the City to immediately restore these fire engines. "We simply cannot afford to balance San Diego's budget on the back of public safety. I promised to restore those engines. With support from my Council colleagues, I can say: promise made, promise kept," said Councilmember Emerald after the 7-1 vote on the City's new FY 2012 budget. "Taxpayers deserve a fully functioning Fire Rescue Department."

Fire-Rescue Five-Year Plan

In early 2011, Councilmember Emerald joined the Fire-Rescue Department in embarking on a five-year strategy to build much needed fire stations and address vital public safety infrastructure. The report outlines a five-year schedule of the specific action items and costs to begin implementing recommendations such as constructing new fire stations, restoring previous cuts and replacing the department's outdated and deficient alarm system, much of which has since been completed.

Police Five-Year Plan

Over the past several years the Police Department has experienced a decrease in funding. Similar to the efforts for Fire-Rescue, Councilmember Emerald joined the SDPD in embarking on a five-year plan to restore police service levels, increase the highly successful community-based policing and focus on department wellness. The plan has already been approved by the PSNS Committee and will be routing to the full Council before the end of the year.

Neighborhood Beat

In early 2011, City of San Diego's Medical Director Dr. Jim Dunford presented certain "hot spots" in the City where bystanders were not performing CPR on cardiac arrest patients. To bring awareness to the issue and to help empower citizens to respond quickly to emergencies, Councilmember Emerald collaborated with Rural/Metro Ambulance to host free community CPR trainings throughout the City of San Diego. Working with her Council colleagues resulted in more than 200 community members receiving training to date.

District 7 Accomplishments

Councilmember Emerald secured funding for the Language Academy playing field. Groundbreaking and ribbon cutting took place in 2012.



Dear District 7 Residents:
Thank you for helping us to help you. We will miss you all.

Regards, Tim Douglas



Councilmember Emerald at the new Family Health Centers building, replacing the former plasma center in El Cerrito.

Thank you for the privilege and pleasure of working for and with you these past four, amazing years! We look forward to serving the community over the next term - together, we make a difference!

Cynthia R. Harris
C. Harris



College Ave and Arosa Street's long-awaited traffic signals and street.



Residents of District 7 -
The past 4 years have been fun.

Thanks,

Drew Ector

Team 7 participated in various community service projects such as serving meals to senior citizens and participating in clean-up events throughout the district.





New Stop Signs at Jackson Drive & Twin Lake Road in San Carlos.

We are not saying goodbye to our friends in Redwood Village and Rolando Park. We will continue to support the good work you do and maintain our friendships!

Chris Pearson

I want to thank each resident of Council District 7 for their support during the last four years. I am honored to have served you and your communities.

Marise



Thank you to the determined residents of Allied Gardens, after years of hard work, which resulted in these new street sweeping signs.



The Rolando Village Project To Restore Our Lamp Posts aims to restore more than 100 old ornamental lamp posts and bring the community together in the process.

Honoring the Angel of Allied Gardens, Kathy Coleman, for her selfless acts of kindness and dedication to senior community members.



It has been a pleasure serving the people of the 7th District. Many thanks for allowing us in to your lives, for neighborhoods working together to make a difference. All the best, *Pat*



The fence is down and Lake Murray Playground open for all kids and families! It's been a long process, but persistence pays. Thank you to everyone involved with this project!

The First Lady of the United States of America visits City Heights New Roots Community Farm, celebrating healthy lifestyles and community gardens.



BEFORE



THANK YOU FOR ALLOWING
ME TO SERVE YOU FOR THE
PAST FOUR YEARS YOUR
CONTINUED SUPPORT IS MUCH
APPRECIATED BEST OF LUCK

Alwara
Nahdia Mohammed
NAHDIA MOHAMMED

AFTER



Councilmember Emerald partnered with the community and City traffic engineers to identify solutions to one of the most dangerous intersections in the City. These improvements will help to bridge the communities of Fox Canyon and Colina Park.

Thank you District 7!

You've been amazing
Troubleshooters by
taking ownership of your
neighborhoods and being
productive in improving your
quality of life.

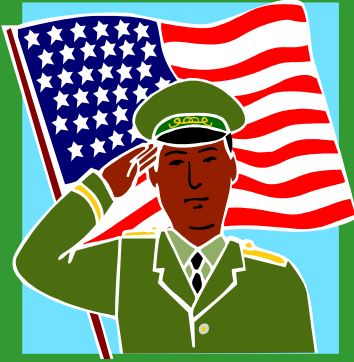
Thank you for the pleasure to
serve! *Abigail Santos*
Abi Santos



Every year Councilmember Emerald attends National Night Out throughout her district, where kids can interact positively with police officers and families promote neighborhood spirit.



Councilmember Emerald attends annual City Heights FaceLift events, which revitalize our neighborhoods and promote community service.



**Sunday,
November 11th
is Veteran's Day.**
Remember to take a
moment to salute
the service of all U.S.
military
veterans

**The San Diego
County Veterans
Day Parade** will be
held on Monday, No-
vember 12th at 11
am. The route will run
through Downtown
San Diego on Pacific
Coast Highway, south
from Grape St to
West Harbor Dr.

Visit
www.sdveterparade.org
for more information.



November Community Events

Saturday, November 3, 2012 – City Heights Day of The Dead
Join your neighbors and friends at the Urban Village Park (3795 Fairmount Avenue, San Diego, CA 92105) from 11am – 5pm. Celebrate Dia de Los Muertos with community altars, live entertainment, Mexican food and activities for kids.

Saturday, November 3, 2012 – Harvest Festival & Craft Faire
This free event features fresh organic food and an open-air market with local vendors, crafts and games for kids, a petting zoo, artisan demonstrations, live music and more! Come visit the Waldorf School at 3547 Altadena Avenue from 11am to 4pm. For more information, call (619)280-8016.

Saturday, November 10, 2012 – Craft Fair

Located at the Ascension Lutheran Church, 5106 Zion Avenue, you will have an opportunity to sell your homemade crafts. Sale hours are from 9am – 3pm. Please contact Emily at (619)583-4663 or hartetal@cox.net

Saturday, November 10, 2012 – Watershed Avengers' Community Habitat Restoration in Swan Canyon from 9am – 12pm. This youth led community event promotes habitat stewardship efforts, focused on four urban canyons in the densely populated community of City Heights. Their work is mobilizing the community to actively transform these canyons into safe and healthy places for urban youth to play, learn, and explore. Contact Carla Pisbe for more information at Cpisbe@oceandi.org or at (619) 890-4056

Saturday, November 10, 2012 – Round Robin Utilizing Technology in Business

Yelp and Accion team up with NYSE Big Start-Ups to host this free event gathering seven experts on utilizing technology to market and grow your business. Learn how to create a website, sell your products online, and utilize social media at the Celebration Hall of the Joe & Vi Jacobs Center, 404 Euclid Avenue, from 8am to 12pm. Register online at www.accionsandiego.org/roundrobin.html

Wednesday, November 14, 2012 – College Area Community Council will discuss "Bike Safety on Montezuma Road."

In response to concerns raised by the bicycling community and Councilmember Emerald, the City of San Diego Transportation and Engineering Operations Division is evaluating Montezuma Road with respect to bicycle safety. Transportation Division staff will make a presentation at this meeting of the College Area Planning Board, held at the College Rolando library, at 6600 Montezuma Road at 7pm.

Sunday, November 18, 2012 - Neighborhood Beat's CPR Training is offered free at the Beth Jacob Synagogue in the College Area from 11am - 1pm. Trainings are about an hour in duration. RSVP is required at BJSD.org/CPR. For questions, please contact Reema Makani Boccia at Rural/Metro Ambulance at (619) 533-4421 or at Reema.Makani@RMetro.com